



TREND. GIFT. IMPULSE. VALUE.



STAY
CONNECTED
WITH US.



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Lansdowne, PA 19050

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SALES@KALANLP.COM
www.kalanlp.com

THE NEW
GOODS
BY KALAN





THE KALAN STORY

Over 50 years of making impulse fun

From greeting cards in a Philadelphia basement to national retail, licensing, service and manufacturing.

1972-1988

START SMALL. THINK BIG.

-  **1972**
Marty and son Jeff Kalan start a greeting card business in the basement of their home.
-  **1973**
Kalan begins manufacturing its own paper products.
-  **1978**
Spencer's Gifts becomes Kalan's first national chain customer.
-  **1980**
Funny keyrings launch Kalan into impulse products.
-  **1988**
Super Jumbo greeting cards roll into CVS, Walgreens and Rite Aid.

1990-2006

POP CULTURE MEETS SCALE.

-  **1990**
Licensing begins with Married... with Children and Beverly Hills, 90210.
-  **1995**
Kalan becomes Spencer's first EDI drop-ship vendor.
-  **1996**
A 1960s retro revival opens doors at apparel stores like Wet Seal and Mande.
-  **2002**
Kalan acquires West Graphics and becomes one of Five Below's first vendors.
-  **2005**
Spencer's Vendor of the Year.
-  **2006**
Andrew Kalan becomes CEO; Funworks acquisition deepens Kalan's souvenir focus.

2009-2026

PARTNERSHIPS AT SCALE.

-  **2009**
Kalan launches serviced rack program in all Five Below stores.
-  **2010**
Kalan creates an in-house service network.
-  **2015**
WTBI acquisition expands domestic manufacturing capabilities.
-  **2016-2019**
Kalan runs a Dollar General novelty program.
-  **2026**
Kalan is named Top New Partner at Love's Travel & Country Stores.
-  **2026**
Kalan has a serviced rack in over 2,000 Five Below stores.

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RETAIL & PARTNERSHIP MOMENTS

 1978 First national chain customer	 1988 Drug-channel expansion	 2002 One of its first vendors	 2005 Vendor of the Year	 2026 Top New Partner at Love's Travel & Country Stores
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Kalan
Making People Smile

SEASONAL PLUSH DISPLAYS



30 PC VDAY PLUSH PDQ

Item: VDKRPLPDQ27

UPC: 024685008915

VALENTINE'S DAY



30 PC EASTER PLUSH PDQ

Item: EAKRPLPDQ27

UPC: 024685008922

SPRING / EASTER



30 PC HALLOWEEN PLUSH PDQ

Item: HALKRPLPDQ27

UPC: 024685008939

HALLOWEEN



30 PC XMAS PLUSH PDQ

Item: XMKRPLPDQ27

UPC: 024685008946

CHRISTMAS

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TREND COUNTER DISPLAYS



Gummy Bear Accessories PDQ
Item: GBACCPDQ27
UPC: 024685008953



GUMMY BEARS



Sweet Treat Fruit Accessories PDQ
Item: STFACCPDQ27
UPC: 024685008960



SWEET TREATS



Inspirational Accessories PDQ
Item: INSPOACCPDQ27
UPC: 024685008977



INSPIRATIONAL



Xmas Accessories PDQ
Item: XMACCPDQ27
UPC: 024685008984



HOLIDAY

TREND COUNTER DISPLAYS



BTS
Accessories PDQ
Item: BTSACCPDQ27
UPC: 024685008991



BACK TO SCHOOL



Initials
Bag Charm PDQ
Item: INKRPDQ27
UPC: 024685009004



PERSONALIZED INITIALS

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FUN FOR ALL DISPLAYS

LOW COST
LAUGHS!



GAG AND PRANK PDQ

Item: GIDGPDQ27

UPC: 024685009011

GAG AND PRANK COUNTER PDQ



ALL FLOOR SHIPPERS CAN BE USED WITHOUT
BASE AND SET AS A POWER WING / WING RACK

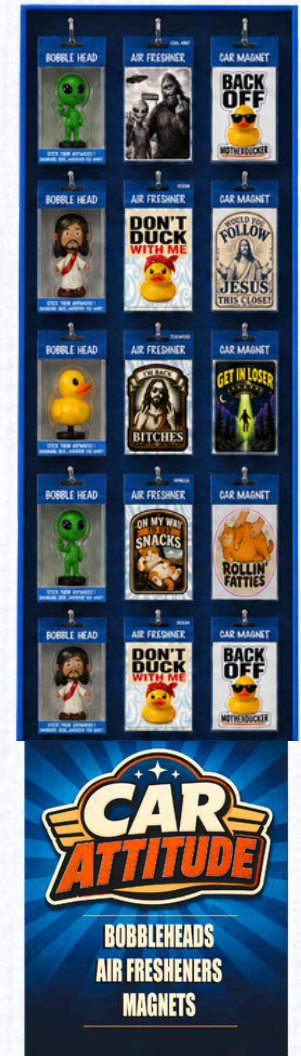
FLOOR SHIPPER DISPLAYS



GAG AND PRANK FLOOR SHIPPER

ITEM: GIDGFL27

UPC: 024685009028



AUTO FLOOR SHIPPER

Item: AUTOFL27

UPC: 024685009035

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FLOOR SHIPPER DISPLAYS

ALL FLOOR SHIPPERS CAN BE USED WITHOUT
BASE AND SET AS A POWER WING / WING RACK



POOL CREW FLOOR SHIPPER

Item: POOLFL27
UPC: 024685009042



SQUISH SNACKS FLOOR SHIPPER

Item: KRQFL27
UPC: 024685009059

REPACKAGED
TRADING CARDS



PRESSTINE TRADING CARD FLOOR SHIPPER

Item: CS-06040-PLDSP

A COLLECTIBLE
FAVORITE FOR ALL
AGES!

TREND TOWER DISPLAY



**SMALL
FOOTPRINT**

HIGH VOLUME

BIG IMPACT

**Set it and forget it!
Let us replenish with new trends all year long.**

- **Big Impact:** We work with you to create a rack program featuring the right mix of trend, toy, novelty, and impulse items with proven best-sellers.
- **High Volume:** Our high-productivity rack program is engineered for fast turns and strong margins.
- **Small Footprint:** Turn four square feet of floor space into a powerful profit center with a custom assortment built specifically for your store and customer.

**Ask about our
clip strip programs!**



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